CHINA MEDICAL DEVICE EXECUTIVE LEADERSHIP TRAINING

JULY 16 – JULY 29, 2017 • CONNECTICUT & WASHINGTON, DC

PUBLIC-PRIVATE WORKSHOP

TUESDAY, JULY 25, 2017 • WASHINGTON, DC

Currently, China spends $640 billion on healthcare every year, and represents the most significant growth market in the world for the medical device industry. The market presents tremendous opportunities for U.S. companies.

The U.S. Trade and Development Agency is hosting a training for 22 senior officials from China's Food and Drug Administration (CFDA) in coordination with the U.S.-China Healthcare Cooperation Program. The curriculum will feature will feature global best practices on approving imported medical devices. The CFDA delegation will meet with U.S. government agencies, medical device industry associations, and U.S. companies interested in accessing this market in China.

The USTDA will host a Public-Private Workshop for U.S. companies in Washington, DC.

WHY YOUR BUSINESS SHOULD ATTEND

- Learn about the needs and goals of China's medical devices regulatory environment
- Connect with key decision-makers in China
- Create potential business partnerships
- Meet with key officials from China's FDA

TOPICS OF DISCUSSION WILL INCLUDE

- Building a Cooperative Regulatory Environment in China
- Fostering Innovation
- The "21st Century Cures Act"
- Clinical Trials Requirements
- Medical Device Regulatory Issues China
- Unique Device Identification
- Harmonization and Classification

PHM International is organizing this program and logistics on behalf of USTDA and in cooperation with HCP. To learn more about sponsorship opportunities for U.S. companies, please contact Drew Arvary of PHM International at DrewA@phmintl.com.

For more information on the business briefing and to register, please contact Hank Kearney at hankk@phmintl.com or visit: **www.phmintl.com/China-FDA.**

FOR MORE INFORMATION AND FREE REGISTRATION CLICK **HERE**